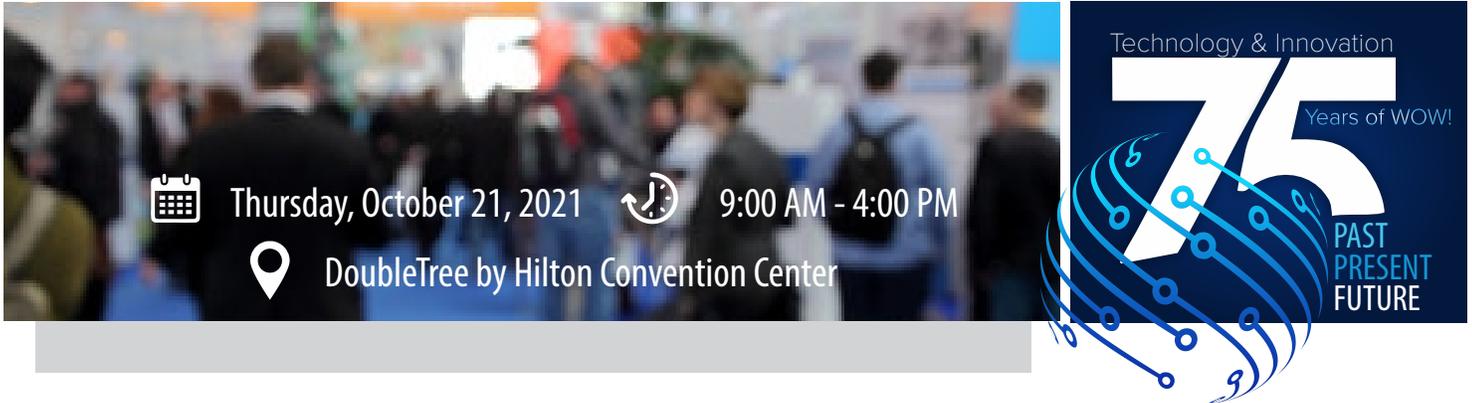


BTC 2021

OCTOBER 21 | CEDAR RAPIDS | IA



CEC's Business Technology Conference provides participants the opportunity to attend educational sessions, view demos and visit with top technology experts at the expo, and network with other industry professionals.

AGENDA

Thursday, October 21

- 7:00 - 8:30 Registration
- 7:00 - 8:30 Exhibit Hall Open
- 7:30 - 8:30 Breakfast & Industry Breakouts
- 8:30 - 11:45 Kickoff and Keynote Address #1
- Lunch and Keynote Address #2
- Exhibit Hall Visitation
- 1:00 - 3:30 Sessions Continue
- 3:30 - 4:00 Closing Comments
- Conference Ends

TOPICS OF INTEREST

Complete list of sessions on page 2.

- Public Safety DAS
- Virtual Classrooms
- Touchless AV
- Digital Work Experience
- Network Security
- Nurse Workflow
- Enterprise Nurse Call
- Secure Access
- Healthy Buildings
- Subscription Services
- Video Analytics



NEW! Join the early morning **Industry Breakfast** for your chance to share ideas, leverage thoughts and compare notes on operational, development, and business issues with peers! No registration necessary. Healthcare | Education | Manufacturing

SESSIONS

"BTC has grown into a regional event where customers can experience the latest technology. The single day format makes it easier to fit into their schedule and provides a unique platform to hear first-hand how peers are meeting the challenges of today's world."

Randy Montelius
CEC VP of Technology



Register
Online

- Public Safety DAS** - Can firefighter radios operate inside your building? The latest NFPA codes now require coverage for all public safety radios. Join us for this informative session on providing effective radio coverage using a Distributed Antenna Systems (DAS). We will discuss code requirements, determining existing coverage, the DAS installation process, and how to verify compliance.
- What's in Your Budget?** - A group of technology leaders and finance experts discuss budget planning in a subscription world. As technology moves toward an As-A-Service delivery structure, what changes will you need to make in your budget planning and justification process? How will you evaluate proposals, service offers, and refresh cycles? Join us in this engaging topic.
- Digital Work Experience** - Discover aspects of the New Way of Working (NWOW). Are your facilities and systems ready to accommodate the return of employees, students, and consumers? There will be higher expectations for on premise safety and remote flexibility. A team of technologists will discuss how systems are adapting to better accommodate this environment.
- CBRS for Education** - The FCC has opened up new frequencies known as CBRS. A popular use case is School Districts providing wireless data to their students. Using E-rate or CARES Act funding, districts can control content and provide equal access for all students. Presenters will show how a Midwest school secured funding and implemented the solution.
- Access Control | Can I Come In?** - Your access control system may not be as secure as you think. Depending on your access card technology, your system may be easily spoofed. We will demonstrate how intruders can impersonate any user to gain access to your facility and discuss strategies to secure your organization.
- Constructing a Virtual Classroom** - Effective remote learning requires more than connecting to a Zoom meeting. A well designed eClassroom is built around the instructor and provides tools that naturally promote student engagement. Our SME will guide you through the design process and speak to how organizations are deploying these spaces.
- Artificial Intelligence - HAL 9000** - This fictional AI movie character depicted the complexities of Artificial Intelligence in a human world. But what is AI? What are its advantages and limitations, and how is it being used in the technology you deploy today? Join us to discuss these questions and learn where the technology is headed.
- The Wireless (R)Evolution** - Wireless networking has seen staggering growth in the number, speed, and functionality of connected devices. Wi-Fi 6, BLE, CBRS, and additional 6GHz spectrum are all going to greatly affect how we interact with technology. We will share a roadmap of what's coming, when it will be here, and how to take advantage of it.
- Healthy Buildings** - Carrier Corporation's Healthy Buildings Program enable touchless access, occupancy management, and proactive screening, allowing organizations to operate more safely and efficiently. Join our keynote as he shows you how to leverage access control systems to provide safe and efficient spaces.

KEYNOTE SPEAKERS



Paul Steinberg
Motorola Solutions

Paul Steinberg, Senior Vice President
and Chief Technology Officer - Motorola Solutions

Paul Steinberg is Senior Vice President of Technology, responsible for Motorola Solutions' technology policy, standards and strategic technical projects. Prior to his current position, Paul was chief technology officer for nine years where he was responsible for technology strategy and venture capital investment. In his earlier career at Motorola, Paul was chief architect for carrier broadband wireless network infrastructure products in the company's network infrastructure unit.

Before joining Motorola in 1992, he was a distinguished member of the technical staff at AT&T Bell Laboratories where he worked on operating system research and development.

Paul was recognized by Fast Company as one of 2020's most creative people in business. He also serves on the executive board of the Telecommunications Industry Association and is a member of the Federal Communications Commission Technical Advisory Council.

Join Paul Steinberg's keynote address at the early morning kickoff.



Chris Earleywine
Carrier

Chris Earleywine, Senior Director - Carrier

Chris Earleywine is currently the Sr. Director of Vertical Market Solutions at Carrier. In this role Chris is responsible for developing solutions for a variety of specific vertical markets and includes a "Healthy Buildings" initiative within the organization. With over 30 years of experience in the building technology industry including building automation and physical security specialties, he has a wide ranging understanding of the challenges and solutions available to address how companies can make their environments both healthier and safer for employees, visitors and contractors.

Chris has a unique ability to look at complex challenges and break them down into understandable and relatable opportunities for improvement. He is a firm believer that technology can solve many problems, but it must be deployed in a fashion that can provide a return on investment and create a long-term value proposition. In today's current environment, it is more important than ever to invest in solutions that can not only help companies get occupants back to work, but incorporate strategies in this once in a lifetime opportunity of "Post Covid" investments, that will make our world a healthier and safer place.

Having spent much of the last 3 years at the Carrier Center for Intelligent Buildings in Palm Beach Gardens, FL as the commercial sales lead for the Fire and Security Product group within Carrier, he has been highlighting the various ways technology can be utilized to achieve success in Intelligent Buildings and the closely related Healthy Buildings.

Join Chris Earleywine's keynote address during our lunch hour presentation.

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	 primex	 Rauland	 legrand

Thank you to all our valued partners!